



# Eastern Metal

SIGNS & SAFETY

WWW.EASTERNMETALSIGNSANDSAFETY.COM

1-607-735-2278

## SEE EASTERN METAL PRODUCTS AT WWW.GRAINGER.COM



Traffic Control  
Construction Work Zone  
Architectural Signage  
OSHA & Hazard Signs  
Natural Gas Field Safety  
Utility and Telephone  
Incident Management  
School Zone Safety



Fast Shipping  
Outstanding Customer Service  
Full Turn-key Work Zones  
Knowledgeable Staff  
Locations Throughout The USA  
Rugged Construction  
Exacting Standards



Sign Stands  
Rigid & Roll Up Signs  
LED Stop Slow Paddles  
Traffic Control Supplies  
Reflective Materials  
Barricades, Cones,  
Delimiters, Channelizers  
Drums



# UNLOCKING PROFIT POTENTIAL: WHY GRAINGER SALESPEOPLE SHOULD SELL TRAFFIC SAFETY DEVICES?

**Are you ready to take your sales game to the next level in 2024?**

We, Eastern Metal Signs and Safety, are thrilled to present you with an unparalleled opportunity to expand your portfolio and tap into a booming market: traffic safety devices.

If you are new to the world of traffic safety devices, we understand that you may be wondering why you should consider selling these products.

Allow us to convince you!



## TOP REASONS

- **Lucrative Market Potential:** The demand for traffic safety devices is booming, offering a significant profit potential.
- **Roll-Up Signs:** Our lightweight and durable roll-up signs offer superior visibility and compliance with traffic regulations.
- **Sign Stands:** Our top-of-the-line sign stands ensure secure and visible display of signs in any environment.
- **Comprehensive Support:** We provide detailed product training, marketing materials, and technical assistance to support your success.
- **Trusted Partner:** With over 75 years of experience, we are a trusted industry leader with a strong reputation.
- **Diversify Sales:** Selling traffic safety devices allows you to tap into a thriving market and expand your sales portfolio.

## Why Salespeople Should Sell Roll-Up Signs

**High Demand and Repeat Sales:** Roll-up signs are consumable products that often need replacement due to wear and tear, loss, or damage. This creates a continuous demand for these products, leading to repeat sales and a steady revenue stream.

**Customization Opportunities:** Roll-up signs can be easily customized to display specific messages, logos, or designs. This allows salespeople to offer personalized solutions to their customers, adding value and enhancing customer satisfaction.

**Regulatory Requirements:** Many states require the use of roll-up signs in work zones for safety purposes. This regulatory requirement ensures a consistent market for these products.

**Versatility and Broad Market Appeal:** Roll-up signs are versatile and can be used in a variety of settings, from construction sites to events, increasing their market appeal. This versatility opens up numerous sales opportunities across different sectors.

**Profitability:** Due to their high demand, regulatory requirements, and customization opportunities, roll-up signs can be a profitable addition to a salesperson's product portfolio. They are an attractive product for both salespeople and their customers.

Eastern Metal Signs & Safety isn't just any traffic equipment supplier. They're a trusted partner for a diverse range of organizations dedicated to keeping roads safe and clear. Here's a glimpse into their clientele:

- **Municipalities:** Cities, towns, guiding roads with signs & barriers.
- **State DOTs:** High-traffic heroes, equipping highways & bridges.
- **Construction Crews:** Work zone warriors, securing projects with cones & warnings.
- **Schools & Campuses:** Protecting students & staff with pedestrian-friendly solutions.
- **Businesses & Property Owners:** Parking lot peacekeepers, maintaining order & preventing accidents.

# TRAFFIC CONTROL ROLL-UP SIGNS

**Government Proposes \$862b  
Investment In 2024, Up 2.6%**

EASTERN METAL SIGNS AND SAFETY TRAFFIC ROLL UPS. COMPACT, PORTABLE, AND EASY TO DEPLOY, THESE ROLL-UP SIGNS ENHANCE VISIBILITY ON THE GO.

EXPAND YOUR PRODUCT RANGE AND MEET GROWING DEMANDS BY ADDING OUR INNOVATIVE SOLUTIONS TO YOUR INVENTORY. STAND OUT IN THE MARKET WITH EASTERN METAL – WHERE SAFETY MEETS QUALITY.

GROWING TRAFFIC SAFETY MARKET: THE GLOBAL TRAFFIC CONTROL MARKET IS EXPECTED TO REACH \$11.7 BILLION BY 2027, DRIVEN BY INCREASING URBANIZATION, RISING TRAFFIC CONGESTION, AND STRICTER SAFETY REGULATIONS.

RECURRING REVENUE: DURABLE AND LONG-LASTING PRODUCTS CAN LEAD TO REPEAT PURCHASES AND ONGOING REVENUE STREAMS FOR RETAILERS.

CROSS-SELLING OPPORTUNITIES: PRODUCTS CAN BE BUNDLED WITH OTHER SAFETY EQUIPMENT

**TRAFFIC  
CONTROL  
SIMPLIFIED**

**QUICK DEPLOY,  
MAXIMUM CONTROL  
SET UP & RELOCATE  
IN SECONDS. ADAPT  
TO ANY ZONE**

**PROTECT  
WORKERS,  
INFORM  
DRIVERS**

## LARGE FORMAT DIGITAL UV SIGN PRINTING AT EASTERN METAL SIGNS AND SAFETY

ORALITE® UV Digital Traffic Sign Printer at Eastern Metal Signs and Safety

The speed, precision, and efficiency of this state-of-the-art machine are evident as it produces DOT Compliant Custom Traffic Signs in a matter of seconds.

Eastern Metal Signs and Safety sets a new standard, quality and performance. Trust in the power and versatility of this innovative technology to meet your signage needs with speed, accuracy, and reliability.



# APEX SERIES

TEMPORARY TRAFFIC  
CONTROL  
SIGN HOLDERS  
FOR WORK ZONES



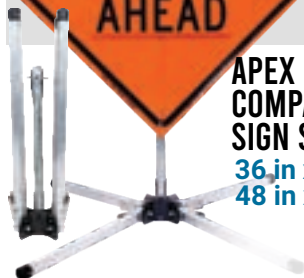
PART  
OF THE  
GRAINGER  
CATALOG

MADE  
IN THE  
USA



APEX  
COMPACT  
SIGN STAND

36 in x 36 in,  
48 in x 48 in



APEX RECOIL

36 in x 36 in  
48 in x 48 in



APEX FLEX  
LEAF SPRING

36 in x 36 in  
48 in x 48 in



BARRIER MOUNT

36 in x 36 in,  
48 in x 48 in



TRIPOD

36 in x 36 in  
48 in x 48 in



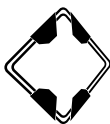
## OPTIONS INCLUDE



Leg Release  
System



Wind Deflection



Sign Attachments

- Meet MUTCD specifications
- Are NCHRP-350 approved
- Are made of high-grade aluminum or steel
- Have anti-skid foot pads
- Come with a wide variety of leg systems
- Have 2 or 3-piece, telescoping leg system
- Are American Made



Contact our friendly customer service if you need assistance, information data sheets, instructions or any inquiry. 607-734-2295



## RoadMax 9100 SERIES

Our durable orange barrels are designed to withstand the rigors of daily use and provide clear, visible guidance to drivers. Easy to set up and move, traffic drums are a safe and reliable solution for any construction or road maintenance project. Protect your workers and improve traffic flow with traffic drums today.

- MATERIAL: IMPACT-RESISTANT POLYETHYLENE
- COLOR: UV-STABILIZED HIGHWAY ORANGE
- BODY HEIGHT: 36" (0.92 M)
- OVERALL HEIGHT: 41.38" (1.05 M)
- WEIGHT: 8.0 LB (3.5 KG)
- MINIMUM DIAMETER: 18" (46 CM)
- BASE OPTION: 22.5 LB TIRE RING
- WARNING LIGHT HOLE 0.56"

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## RING TOP CHANNELIZER 7300 SERIES



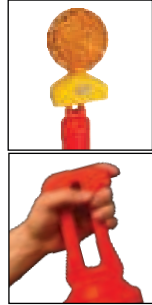
- VERSATILE AND ROBUST TRAFFIC CONTROL SOLUTION
- CONSTRUCTED FROM PREMIUM MATERIALS
- HI-INTENSITY REFLECTIVE BANDS FOR EXCEPTIONAL VISIBILITY
- EFFORTLESS STACKING FOR STREAMLINED STORAGE AND TRANSPORTATION

#### FEATURES:

- HIGH-QUALITY
- STACKABLE
- EASY STORAGE
- TRANSPORTS EASILY

#### APPLICATIONS:

- TRAFFIC CONTROL
- CROWD CONTROL
- CONSTRUCTION ZONES
- EMERGENCY SITUATIONS



## Roll-Up Temporary Traffic Signs

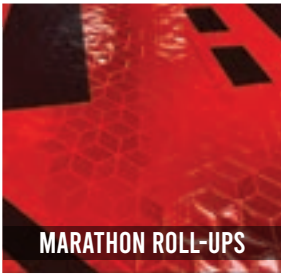
RE-OCCURRING WEAR ITEM  
NECESSARY FOR MANY JOB SITES  
EASY TO STORE AND SHIP



REFLECTIVE VINYL PROVIDES AN EARLY, HIGH-VISIBLE WARNING TO MOTORISTS AND PEDESTRIANS.

AMERICAN  
MADE PRODUCTS  
EQUIP YOUR SITE TODAY

607-734-2295



## MARATHON ROLL-UPS

- Marathon fluorescence roll-ups take performance to a higher level.
- Marathon roll-ups have longer lasting fluorescent color.
- Marathon roll-ups have outstanding visibility, both day and night.
- Higher levels of photometric performance ensure superior reflectivity at night and in low light conditions.



## DIAMOND GRADE ROLL-UPS

- Diamond Grade optics provide superior brightness and angularity.
- Highly reflective, wide-angle, prismatic material.
- Higher nighttime sign brightness than sheeting that uses glass bead lenses.
- Support smooth traffic response with 24-hour conspicuity and early driver recognition.



## SUPER BRIGHT ROLL-UPS

- Maximum visibility at long distances.
- Super Bright comes in multiple colors.
- Super Bright fluorescent pink color is recommended for Incident Management applications.



## NON-REFLECTIVE VINYL ROLL-UPS

- Signs are constructed of UV stable vinyl.
- Non-reflective vinyl roll-ups are for daytime use only, they are not intended for use during night operations or low light conditions.
- Because non-reflective vinyl roll-up are for daytime use only, they are not intended for long-term work zone applications.



## MESH ROLL-UPS

- Non-reflective mesh roll-ups are for daytime use only, they are not intended for use during night operations or low light conditions.
- Because Non-reflective mesh roll-ups are for daytime use only, they are not intended for long-term work zone applications.



## OVERLAY PROVISIONS

- Available in all roll-up sign materials.
- Sewn hook and loop material allow change to the legend on the sign face.
- Overlays help reduce full-size sign inventory and give your roll-ups signs more versatility in temporary work zones.

# VISUAL-ALERT™ STOP/SLOW PADDLES



- Visual Alert™ out performs traditional paddles regardless of lighting or weather conditions.
- Visual-Alert™ flashing LED's provide earlier visibility than paddles without LED's.
- Available with multiple options of reflective sheeting on both sides.
- State & Local requirements determine appropriate Paddle size & paddle reflectivity level.
- Available in both 18" and 24"
- 72" and 84" support staff available. Support Staff helps limit operator fatigue.
- Operates in all weather conditions.
- All Paddles have manual On/Off buttons. 18" Paddles also turn on or off when raised or lowered.
- Will operate for over 20 hours continuously on 3 C-Cell batteries for the 18" and 4 C-Cell batteries for the 24"

## SPECS

24" SIGN WEIGHT AT	4.6LBS
18" SIGN WEIGHT AT	2.6LBS
72" POLE	2.5LBS

\*WITHOUT BATTERIES





# PEDESTRIAN SIGNS BASE AND SIGN



Frame and Base separate upon impact, minimizing damage to Frame and Panels. Panels, Frame, and Base are available separately, and are easily replaced if hit or damaged. Barricade Lights (sold separately) increase visibility, and attach easily using a standard 1/2" bolt.

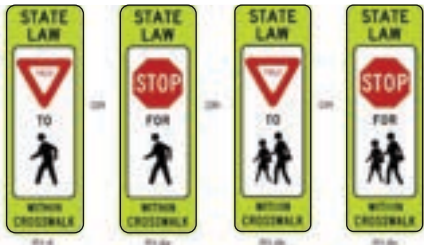
Extra-large frame-top handle allows for easy gripping – with or without light attached. Signs available with either YIELD TO -or STOP FOR and single or double pedestrian symbol (all are MUTCD compliant).

## VERTICAL PANEL (VP)-PEDESTRIAN SIGNS

MODEL NO.	DESC.
VP-6536-YIELD FB	(2) 12"X36" YIELD Panel, 1 frame and base
VP-6536-STOP-FB	(2) 12"X36" STOP Panel, 1 frame and base
VP-6536-YIELD-FB-SZ	(2) 12"X36" YIELD Panel, 1 frame and base
VP-6536-STOP-FB-SZ	(2) 12"X36" STOP Panel, 1 frame and base
VP-6548-FRAME	(1) 48" Frame only (replacement frame)
VP-6548-BASE	37 lbs Composite Molded Rubber Base



**VP-6548-FRAME  
REPLACEMENT  
FRAME**



**VP-6536  
Replacement Panels**

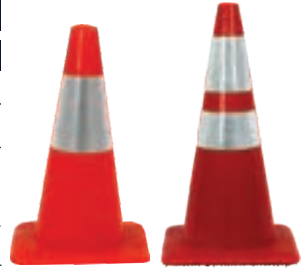


**VP-6532-BASE**

# TRAFFIC CONES

## TC1 SERIES: SOLID FLUORESCENT ORANGE

MODEL NO.	HEIGHT	BODY STYLE	WEIGHT
TC1-28POSL64	28"	SLIM-LINE / WITH COLLARS	7 LBS.
TC1-28P064	28"	WIDE-BODY / WITH COLLARS	7 LBS.
TC1-28POH64	28"	WIDE-BODY / WITH COLLARS	10 LBS.
TC1-36P064	36"	WIDE-BODY / WITH COLLARS	10 LBS.
TC1-36POH64	26"	WIDE-BODY / WITH COLLARS	12 LBS.



## TC2 SERIES: ORANGE WITH BLACK BASE

MODEL NO.	HEIGHT	BODY STYLE	WEIGHT
TC2-28P064	28"	WIDE-BODY / WITH COLLARS	7 LBS.
TC2-28POH64	28"	WIDE-BODY / WITH COLLARS	10 LBS.
TC2-36P064	36"	WIDE-BODY / WITH COLLARS	10 LBS.
TC2-36POH64	36"	WIDE-BODY / WITH COLLARS	12 LBS.

WHEN ORDERING CONES WITHOUT REFLECTIVE COLLARS REMOVE "64" FROM MODEL NUMBER FOR NO COLLARS.



## TCB SERIES CONE BARS

Field adjustable cone bars are durable, reusable, easy to use and fit over traffic cones using built-in plastic ring.

MODEL NO.	LENGTH	WEIGHT	CONSTRUCTION
TCB-6-YB	46"-80"	1 LB	8" ENGINEER GRADE YELLOW STRIPE ON BLACK PVC
TCB-10-YB	65"-120"	1.4 LB	8" ENGINEER GRADE YELLOW STRIPE ON BLACK PVC
TCB-6-OW	46"-80"	1 LB	8" ENGINEER GRADE WHITE & ORANGE STRIPES ON WHITE PVC
TCB-10-OW	65"-120"	1.4 LB	8" ENGINEER GRADE WHITE & ORANGE STRIPES ON WHITE PVC